



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Ohio Media Strategies
1480 Dublin Rd
Columbus, OH 43215

Contract # 1386990

Schedule Dates 11/01/12-11/05/12
Advertiser Leonard for Treasurer-Brown for Judge (74402)
Agency Ohio Media Strategies (8330)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Leonard Brown 2012 1031-1106 (477985)
Salesperson HOUSE-COLUMBUS, WSYX/WTTE/ESYX/WWHO (1
Sales Office WSYX/WTTE/ESYX/WWHO
Buyer Name Spicer, Donald
Phone/Fax (614) 487-3526 /
CPE 1031
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WSYX

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Dawn Hachtel
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,903.25
Net Total \$16,451.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	32	\$19,355.00
Grand Total:	32	\$19,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12:05A- 1:05A (EST)	1	1							1	\$300.00	\$300.00	Columbus (WSYX)	12:05A KIMMEL	10/2/12
2.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	4:28A- 4:59A (EST)					1				1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4:28A- 4:59A (EST)	1	1							1	\$40.00	\$40.00	Columbus (WSYX)	4:30A NEWS	10/2/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5:01A- 5:30A (EST)						1			1	\$125.00	\$125.00	Columbus (WSYX)	5A GDC	10/2/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5:30A- 5:57A (EST)					1				1	\$125.00	\$125.00	Columbus (WSYX)	5:30A GDC	10/2/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:30A- 5:57A (EST)	1	1							1	\$125.00	\$125.00	Columbus (WSYX)	5:30A GDC	10/2/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5:58A- 6:30A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	6A GDC	10/2/12
8.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	6:30A- 6:57A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	6:30A GDC	10/2/12
9.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	6:30A- 6:57A (EST)	1	1							1	\$500.00	\$500.00	Columbus (WSYX)	6:30A GDC	10/2/12
10.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:58A- 8A (EST)						1			1	\$550.00	\$550.00	Columbus (WSYX)	7A GMA	10/2/12
11.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	8A- 9A (EST)					1				1	\$550.00	\$550.00	Columbus (WSYX)	8A GMA	10/2/12
12.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	8A- 9A (EST)	1	1							1	\$550.00	\$550.00	Columbus (WSYX)	8A GMA	10/2/12
13.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	10A- 10:57A (EST)					1				1	\$300.00	\$300.00	Columbus (WSYX)	10A RACHEL RAY	10/2/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10A- 10:57A (EST)	1	1							1	\$300.00	\$300.00	Columbus (WSYX)	10A RACHEL RAY	10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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15.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10:57A- 12P (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	11A VIEW	10/2/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:57A- 12P (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	11A VIEW	10/2/12
17.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	12P- 12:56P (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	12P- 12:56P (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	12P NOON NEWS	10/2/12
19.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	4P- 4:30P (EST)					1				1	\$700.00	\$700.00	Columbus (WSYX)	4P JUDGE JUDY	10/2/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	4P- 4:30P (EST)		1							1	\$700.00	\$700.00	Columbus (WSYX)	4P JUDGE JUDY	10/2/12
21.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	4:30P- 5P (EST)						1			1	\$700.00	\$700.00	Columbus (WSYX)	4:30P JUDGE JUDY	10/2/12
22.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5P- 5:30P (EST)					1				1	\$900.00	\$900.00	Columbus (WSYX)	5P NEWS	10/2/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5P- 5:30P (EST)		1							1	\$900.00	\$900.00	Columbus (WSYX)	5P NEWS	10/2/12
24.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	5:30P- 5:58P (EST)						1			1	\$900.00	\$900.00	Columbus (WSYX)	5:30P NEWS	10/2/12
25.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	5:58P- 6:30P (EST)					1				1	\$1,300.00	\$1,300.00	Columbus (WSYX)	6P NEWS	10/2/12
26.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	5:58P- 6:30P (EST)		1							1	\$1,300.00	\$1,300.00	Columbus (WSYX)	6P NEWS	10/2/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7:28P- 7:57P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	7:30P ACCESS HOLLYWOOD	10/2/12
28.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:01P- 11:34P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	11P LN	10/2/12

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29.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:01P- 11:34P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	11P LN	10/2/12
30.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	11:35P- 12:04A (EST)					1				1	\$750.00	\$750.00	Columbus (WSYX)	11:30P NIGHTLINE	10/2/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:35P- 12:04A (EST)		1							1	\$750.00	\$750.00	Columbus (WSYX)	11:30P NIGHTLINE	10/2/12
32.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7:58A- 9A (EST)							1		1	\$350.00	\$350.00	Columbus (WSYX)	8A GMA SAT	10/2/12

CONFIRMATION CONTRACT

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